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"Living Responsible Care. Globally."

Schütz shows environmental awareness at "K": Sustainability determines the corporate policy

Responsible Care has traditionally been an important principle – even beyond the corporate boundaries

Selters / Düsseldorf. Schütz GmbH & Co. KGaA in Selters will be presenting a unique image of itself at the world's foremost trade fair for the plastic processing industry from 24th to 31st October in Düsseldorf. It won't be the products that will be in the limelight at the "K 2007" (Hall 05, Stand 5 B 22), but instead Schütz will provide insights into the whole company, comprising the divisions 'Industrial Packaging', 'Energy Systems' and 'Industry Services', along with information about its corporate philosophy, customers, partners, suppliers and potential clients which are usually hidden from the public.

The trade fair motto *"Living Responsible Care. Globally."* plays a significant role in this. It is not merely about emphasising traditionally distinctive environmental awareness, but the focus is to be above all on the expression of a principle which has significantly determined the corporate policy and philosophy for decades.

Responsible Care very quickly became the corporate principle for Schütz. The environmental notion has therefore been integrated globally into all manufacturing processes, products and services at all corporate sites. Production methods designed to preserve resources – by optimising the use of raw materials, the use of recyclable materials or comprehensive recycling systems assure an excellent eco-balance.

Responsible Care for Schütz does not simply mean being committed to the environment. For decades now, the company has laid the foundation stone for a new definition of Responsible Care. Sustainability, as far as the company is concerned, also encompasses being concerned about every little detail relating to its products and services. Corporate boundaries play no part in this. For a long time now, part of Schütz' image has been to incorporate the needs of customers and markets in all of its decisions.

The trade fair platform in Düsseldorf is to be used to share this philosophy with visitors to "K". This also applies to the provision of a greater transparency with a view to the synergistically structured corporate landscape with the three divisions. It is here that Schütz attaches importance to emphasise the fact that being able to fill all key competences in the plastics processing process across the whole supply chain not only has positive effects on all activity and events processes within the company. The fact that Schütz is self-sufficient

from the product development stage to the production stage and on to the service provision stage, means that it can offer its customers much more flexibility.

A prime example of this is the new Moerdijk site in the Netherlands. The clearly enhanced range of services allows Schütz to reduce the overall time and effort in the supply chain of customers and is able to reduce it to an absolute minimum. As the first sector company, Schütz offers a Toll-Filling-Service, which takes care of the whole logistic and process control processes concerning the filling and shipment of its products for the customer.

Visitors to the fair in Düsseldorf should visit the information and communication islands, which are a stylised adaptation of the world hemispheres, with audio-visual media which provide visitors with information about the services provided by the company, its philosophy and the worldwide interdisciplinary cooperation of the three divisions. The Schütz divisions in the meantime are also independent – in each case with a wealth of patents and sophisticated production technologies to set ground-breaking standards for intelligent and market-oriented product lines to which customers and partners alike have contributed – as a licensee.

The *Industrial Packaging* division with its range of high-quality packaging systems, is the world market leader in intermediate bulk containers (IBC). Surface heating, heating oil and rainwater tank systems in the *Energy Systems* division ensure that Schütz is also able to engage in interesting market segments. The necessary tools, moulds, machinery and production systems are all developed and produced without exception by the *Industry Services* division, with in-house management.

Schütz regards the plastics trade fair in Düsseldorf traditionally as an ideal platform for meeting and communicating with key target groups. This year, the company is deliberately focusing on differentiation. “Living Responsible Care. Globally.” – a trade fair motto, which clearly explains the principle of enterprising trading at different levels.

Photo: The Schütz motto “Living Responsible Care. Globally.” is also reflected at the trade fair stand - the info islands, which are a stylistic adaptation of the globe.

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